



# Slovak University of Agriculture in Nitra Faculty of Economics and Management

## Selected aspects of resource management

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# Slovak University of Agriculture: Facts and Figures

- top educational and scientific institution with its main aim to provide students with higher education in agriculture and related sciences at Bachelor, Master and PhD. level of study



<b>Established:</b>	<b>1952</b>
<b>Students:</b>	<b>8 000</b>
<b>Alumni:</b>	<b>73,000</b>
<b>Academics:</b>	<b>455</b>
<b>Other staff:</b>	<b>660</b>

# Structure of SUA: faculties

1. Faculty of Agrobiography and Food Resources
2. Faculty of Economics and Management
3. Faculty of Engineering
4. Faculty of Horticulture and Landscape Engineering
5. Faculty of Biotechnology and Food Sciences
6. Faculty of European Studies and Regional Development





## **Faculty of Economics and Management**

2000 students

120 teachers

5 % of international students

# Study programs in English

- **BACHELOR LEVER**

International Trade with Agrarian Commodities

- **MASTER LEVER**

- Business Economics
- International Economics and Development
- Agrarian Marketing and Trade (ENG-RUS)

- **DOCTORAL STUDIES**

- Business Economics and Management
- Sectorial and Branch Economics
- Agrarian Marketing and Trade

# Internationalisation in Education



- **Double degree programs with:**
  - Middlesex University in London
  - Agricultural University in Cracow
  - Russian State Agrarian University – Moscow Timiryazev Academy
  - Mendel University in Brno
- **Summer school in China** – at Tianjin University – teaching Chinese at Confucius Institute at our faculty
- **Indonesia corner** – place for formal and informal interactions of our and international students and researchers
- **Students from Ukraine, Russia, Kazakhstan, Uzbekistan, Kenya and Ghana, Zambia, and Poland and USA**
- **International projects**

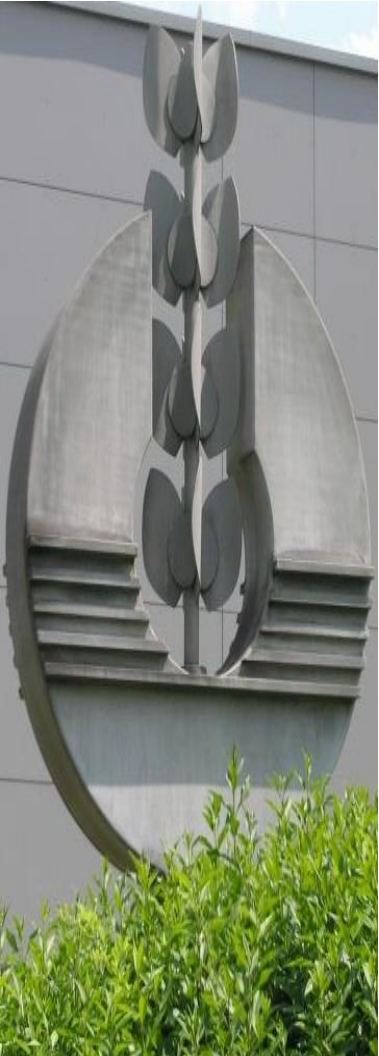
# Research focus

- Common Agricultural Policy and local consequences ...
- Exploring the future of global food and nutrition security (7th FP until 2017) (FOODSECURE)
- Strategic partnership Erasmus plus: Food quality and consumer studies (FOODCOST)
- Internationalization within and beyond Central European borders (including emerging markets)
- Food marketing and food chain management (different plant and animal products)
- Regional marketing and local development, COO effect
- Use of neuromarketing in visual merchandising
- Cooperation with AGROBIOTECH: Department of Neuroeconomics and Consumer Decision Making



## Professional life connected with FEM I.

- 1991 – master degree, Economics and management (FEM SUA Nitra)
- 1994 – PhD defence (FEM SUA Nitra)
- 2004 – Associate professor in the field of economics and management (FEM SUA Nitra)
- 2010 – Professor of Management and Marketing (Mendel University in Brno, Czech Republic)
- 2011 – Professor honoris causa, New Delhi – India (Delhi School of Professional Studies and Research)
- 2014 – visiting professor of the Agricultural University in Krakow, Poland
- 2003 – 2010: Vice-dean for international and public relations, FEM SUA
- 2010 – 2014: The first vice-rector, SUA Nitra
- From 2015: Dean, FEM SUA





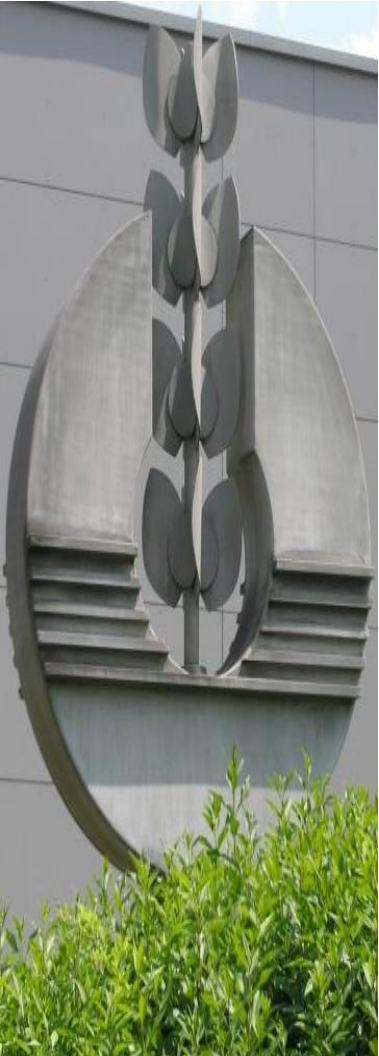


## Professional life connected with FEM II.

**Membership:** – a member of the European Accreditation Agency for the Life Sciences Board (with EAALS Secretariat in France), member of several editorial boards

**Lecturing:** in USA, Kazakhstan, Russia, India, Finland, Spain, Poland, Portugal, Austria,

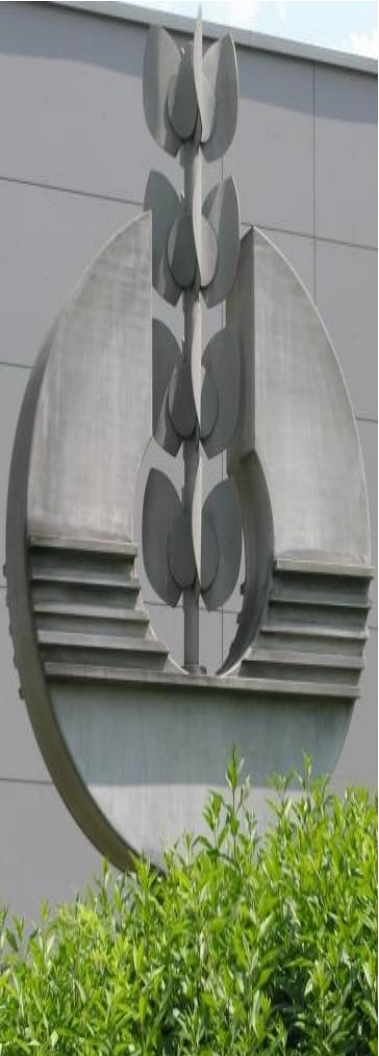
**Project activities:** main coordinator or local coordinator of 9 research (of which 3 international) and 24 educational projects (all international projects).





## Ongoing projects:

- **TEMPUS 543902-TEMPUS-1-2013-1-SK-TEMPUS-SMGR: (PAGAGRO)**  
Development of Public Accreditation of Agricultural Programs in Russia (980 000 EUR) (main coordinator)
- **Food quality & Consumer studies. Erasmus plus 2014 – 2017, KA2 Strategic partnership**, Nr. 2014-1-SK01-KA203-000464, grant 304 107 EUR (main coordinator)
- **EULALinks SENSE Partnership**: Erasmus Mundus Action 2, Strand 1, Lot 8, Latin American Regional, GA No 2014-0874/001-001 (Local coordinator)
- Capacity building in higher education: 581810-EPP-1-2015-SE-EPPKA2-CBHE-JP.  
**Modernising Human Resource Management in South Mediterranean Higher Education**
- **BIOREGIO - Interreg**



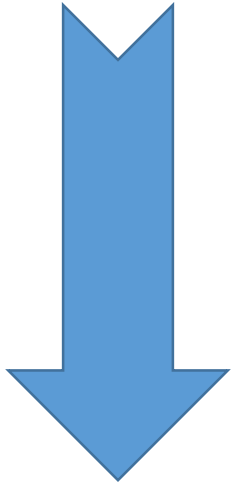
# Faculty resources

**State budget – main source of finance**

Own resources – tuition fees mainly

**Business activity – very limited resources**

Projects – can be used only according to the project plan and needs



# Source of funding: state budget (case of FEM)

- Based on performance indicators, ministerial methodology and university policy
- **Main performance criteria:**
  - Number of students (1st, 11nd)
  - Phd students (after dissertation thesis)
  - Research and publications
  - Internationalization
  - Projects
- 60 % of budget accounts education (number of students)

# Use of budget resources (case of FEM)

- **Must be approved by the academic senate of the faculty**
- Budget resources for 2017 accounts 2 200 000 EUR (155 employees including 110 teachers)
- **Structure of spending:**
  - Salaries (basic wage rates) (1 800 000 EUR)
  - Personal allowance (200 000 EUR)
  - PhD scholarships (200 000 EUR)

# Own resources and business activities and their use (case of FEM)

- **Own resources:** tuition fees (part-time students, studies in English, fee for exceeding the standard length of study), other fees, donation ...
- Business activities: renting of premises, advertisement, business project (research triangle: university – business – public)
- 250 000 EUR – plan for 2017
- **Structure of spending:**
  - Extraordinary rewards (for extra performance)
  - Operation costs of the faculty and its departments
  - ICT development
  - Business journeys
  - Challenge Fund (support of students and employees in their effort to present study and research results abroad, e.g. attendance of the conferences, summer schools, intensive programs)



Thank you  
for your attention!



Thank you very much  
for your attention