

Rise project on the Moroccan press **and media**

Also within the framework of contributing to the outreach of the Rise project at regional and national level and in the margins of the final conference of Rise organized in Marrakech on 08 and 09 October 2018 under the theme "Toward People Strategy in Mediterranean Higher Education", we contacted several channels of the regional and national press including:

- The Alhadat chain;
- The radio channel plus;
- The regional chain of Marrakech;
- The MAP chain
- The electronic channel "Rue 20".

The journalists of these channels assured the media coverage of the event and took press releases on the event with the leaders of this project including the coordinator of the Rise project of the University Cadi Ayyad; Professor Hamadi Chakib; President of the Princess Soumaya University of Technology Professor Machhour Al-Rifai, Rise Project Coordinator and Vice President of Princess Soumaya University of Technology, Professor Walid Salameh.

In addition to this, a live broadcast on the radio channel plus in the program "*Maa tanmina*" Professor Hamadi Chakib was invited by the channel to talk about the project Rise for one hour. This broadcast is broadcast for one hour live on all Moroccan territory and on the Internet.



بمراكش ندوة خاصة بانتهاء مشروع ” رايز ” الهادف إلى المساهمة في برنامج
اصلاح التعليم العالي ببلدان جنوب حوض البحر الأبيض المتوسط

<http://www.marrakechplus.ma/actualites/article-9046>





ستضافت مدينة مراكش من خلال جامعة القاضي عياض يومي 8 و 9 أكتوبر الجاري، ندوة خاصة بانتهاء مشروع "رايز" الهادف إلى المساهمة في برنامج اصلاح التعليم العالي ببلدان جنوب حوض البحر الأبيض المتوسط من خلال تحديث مجال تدبير الموارد البشرية، الممول من قبل الاتحاد الأوروبي



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